PORCEL

PORCELAIN SOLUTIONS . SOLUÇÕES EM PORCELANA

Porcel Policy

Porcel S.A. aims to be a global benchmark in porcelain solutions that combine design, innovation, and sustainability.

ESG principles, as well as Quality, Environment, and Safety, are integrated into the company's business strategy, with a commitment to maintaining a management system in accordance with NP EN ISO 9001:2015 and NP EN ISO 14001:2015 standards, thereby making the following commitments:

1. Promote environmental protection, including pollution prevention, through environmental impact management and waste minimization, rationalization of water, energy, and raw materials;
2. Ensure satisfaction of applicable requirements and compliance with obligations in the area of Quality and Environment;
3. Ensure continuous improvement of the Quality and Environment Management System, including improvement of environmental performance;
4. Contribute to sustainable development, satisfying the needs and exceeding the expectations of stakeholders;
5. Promote professional development and motivation for employees, adapting their skills to the roles they perform, instilling the following values: Innovation, Flexibility, Rigor, and Team Spirit;
6. Collaborate in mitigating climate change by adopting low-carbon practices, promoting energy efficiency and the use of renewable energy sources, with the aim of reducing Porcel's carbon footprint;
7. Act in accordance with ethical principles and standards of conduct that ensure business continuity;
8. Involve employees and suppliers in the principles and commitments mentioned abova;

In short: produce more and better with less effort!

Administration

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